

*Beauty in Motion....*

# AFIRES HEIR

**Afire Bey V x Brassmis**

When you imagine a beautiful painting, you may think of a Van Gogh. When you imagine a spectacular Arabian English Pleasure horse, there is no question the beautiful stallion Afires Heir (Afire Bey V x Brassmis) comes to mind.

Owners Bill and Shirley Reilich are the proud owners of this fine stallion. Afires Heir is trained by Joel Kiesner and stands at Kiesner Training, which is located in Louisville, Tennessee. Shirley Reilich shares, "Afires Heir has fulfilled and surpassed our every dream! To say that we are ecstatic about his accomplishments as a show horse would be an understatement."

Carving a permanent place in the Arabian Horse Show record books, Afires Heir continues to be an industry leader with an impeccable show career. His victories include: 2007 Unanimous Scottsdale Champion Arabian Junior English Pleasure Horse; 2007 Unanimous U.S. National Champion Arabian Junior English Pleasure Horse; 2008 Unanimous Scottsdale Arabian English Pleasure Horse; 2008 Unanimous U.S. National Arabian English Pleasure Horse and 2009 Unanimous U.S. National English Pleasure Horse. Afires Heir has been shown exclusively by his extremely talented trainer Joel Kiesner. Afires Heir is also unique in that his full sibling, Afire Storm, was crowned 2005 U.S. National Junior Mare Champion.



Shirley adds, "He loves to show, has tremendous confidence and charisma, and he simply keeps raising the bar year after year. With his stellar show record, he has proven over and over again that he has the "Attitude and Aptitude" to be the super star that he is. Joel states that Afires Heir has never had an evil thought, that he is always willing and eager to please."

"Even more exciting for us, Afires Heir is passing on his "Attitude and Aptitude" to his foals with incredible regularity. We have heard from so many that have bred to him that the resulting foals have freaky long necks, long legs and super, super dispositions." As one example, BL Heir Supreme (x Harghaza) is from Afires Heir's first foal crop and as you can see from his photo on the following page, he is a spitting image of Afires Heir! Iron Horse Farm recently purchased BL Heir Supreme and their trainer, Christine Johnston, says of BL Heir Supreme: "He has been an extreme pleasure to work with; perfectly balanced motion, excellent conformation with an incredible long upright neck that folds in half. And his temperament....Wow! Such an eagerness to learn and please."

Afires Heir participates in the annual Arabian English Pleasure Association (AEPA) Stallion Service Auction and all of his Arabian purebred foals are eligible to show in the \$100,000 AEPA Saddle Seat





## **BL HEIR SUPREME**

(Afires Heir x Harghaza)

2006 Bay Stallion

Futurity class for four-year-olds, hosted at the annual Scottsdale Arabian Horse Show held in February of each year. The Reilichs have also pledged added prize money for Afires Heir foals placing either Champion, Reserve Champion or Top Five in the AEPA Buckeye Yearling In-Hand Futurity Class.

Afires Heir currently has 114 registered foals; with the 2010 foal crop, there will be over 200 Afires Heir progeny on the ground.

The Reilich's involvement with Arabian horses began in 1978 with the purchase of two mares. One of the mares, Kents Design (The Real McCoy x Rifara), was shown by Corky Sutton to Regional Championship wins in Halter and Western Pleasure; culminating with a Canadian National Western Pleasure Top Ten in 1980.

In 1980, the Reilichs were part of a small group that acquired and syndicated AK Bay Moniet (\*Ibn Monet El Nefous x Shallha), a Straight Egyptian colt foaled in 1979 at Bentwood Farms. He captured the title of Champion Yearling Colt at the Salon du Cheval in 1980, and went on to achieve multiple Regional wins in Halter.

In the early 1980s, the Reilichs imported two Straight Egyptian mares from Holland and over the next decade, they operated a small breeding operation, breeding their Straight Egyptian mares and their The Real McCoy daughter to AK Bay Moniet. The Reilich's breeding program produced 16 foals, with several of them competing successfully at Class A and Regional shows, as well as the Egyptian Event.

In 1995, the Reilichs shifted their focus away from a breeding program, with Shirley showing in Country English Pleasure AOTR classes at the Class A and Regional level.

In 2000, the Reilichs met Joel and Ashton Kiesner and shortly thereafter, purchased a Half-Arabian Country English Pleasure mare, MSF Gaylanna Bask (Starbask x Musical Gala). Under Joel's guidance, Shirley showed "Lanna" to a U.S. National Top 20, a Regional Championship and several Top 5 awards. "Lanna" was sold in 2003 and the Reilichs began their search for a new mount for Shirley.

Over a year into the search, Joel introduced the Reilichs to Tim and Marty Shea at the 2004 U.S. Nationals.

Tim mentioned he and Marty had bred the "next great

horse", and suggested the Reilichs come to see him at their farm in Michigan. Joel and Ashton traveled to Shea Stables following the show. On the way home from the Sheas, Joel called the Reilichs and told them that the colt was indeed a great young colt, but that there were a couple of parameters that did not fit with the criteria they had given him. First, he was a stud colt and Joel felt that he should remain a stud. Second, Joel mentioned that Shirley would more than likely never ride him in the show ring and third, - he cost more money than the Reilichs had anticipated spending. The Reilichs say Joel's excitement over this young colt was "off the charts", so within fifteen minutes of Joel's phone call, the Reilichs committed to purchase him sight unseen! Thus the start of the development of the great Afires Heir!

Now, a little over five years after the purchase of Afires Heir and his many Unanimous Championships, the Reilichs plans are to thoroughly enjoy owning him, promoting him and supporting his foals.

Folks are welcome to stop by Kiesner Training and visit. To do so, please contact either Joel or Ashton Kiesner at:

[www.kiesnertraining.com](http://www.kiesnertraining.com)

or

[ashton@kiesnertraining.com](mailto:ashton@kiesnertraining.com)

The Reilichs live five minutes from Kiesner Training and would love to meet folks when they do come to visit Afires Heir!







**ARegal Heir TRGR**

(x LA Athena)  
2008 Bay Purebred Colt



**Passion DGL**

(x Nobles Princess)  
2008 Bay Purebred Filly



**Julietta Ames**

(x Toi Jabaska+//)  
2008 Bay Purebred Filly



**AFIRES HEIR.....**

*Sire of Future Champions*

**Wwill I Am**

(x Nobilitys Lady Di)  
2008 Chestnut Purebred Colt

**Afire Lily LA**

(x Cocoa Ghazi LA)  
2008 Black Purebred Filly





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